

WITNESS HEROES BECOME IMMORTALS

THE

ULTIMATE

• LIMITED EDITION •



THE ATLANTIC, CROWN, SATURDAY, SEPTEMBER 30



Experience Toyota AFL Grand Final Day like never before with 'The Ultimate'.

Your day will start with an exclusive and intimate lunch at leading Melbourne restaurant – The Atlantic, Crown – where you will enjoy a pre-game hospitality experience like no other.

You will hear from the game's elite, premierships heroes, who will share their personal stories of their Toyota AFL Grand Final Day experiences.

Following the pre-game event you and your guests will be transported to the MCG where you will receive privileged access to a genuine money-can't-buy experience, before taking-up your premium reserved seating for the 2017 Toyota AFL Grand Final.

Book 'The Ultimate' Toyota AFL Grand Final Day experience today and take your place in history.

PACKAGE INCLUSIONS

- ▶ Guaranteed Level 2 reserved seat for the 2017 Toyota AFL Grand Final.
- ▶ An unrivalled pre-game dining experience at leading Melbourne restaurant, The Atlantic, Crown, reserved exclusively for guests of 'The Ultimate'.
- ▶ Interviews and appearances by top-tier AFL players and coaches, sharing their personal Toyota AFL Grand Final Day stories.
- ▶ Inner-sanctum, 'behind-the-scenes' pre-game experience reserved exclusively for guests of 'The Ultimate'.
- ▶ Chauffeur transfers to the MCG.
- ▶ Access to a premium private bar within the MCG, accessible exclusively by guests of 'The Ultimate'.
- ▶ Exclusive 2017 Toyota AFL Grand Final gift for all guests.



THE ULTIMATE PACKAGE

Category 1 \$4,030

*price per person

BOOK NOW! PLACES ARE STRICTLY LIMITED



To take your place in history, please contact

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